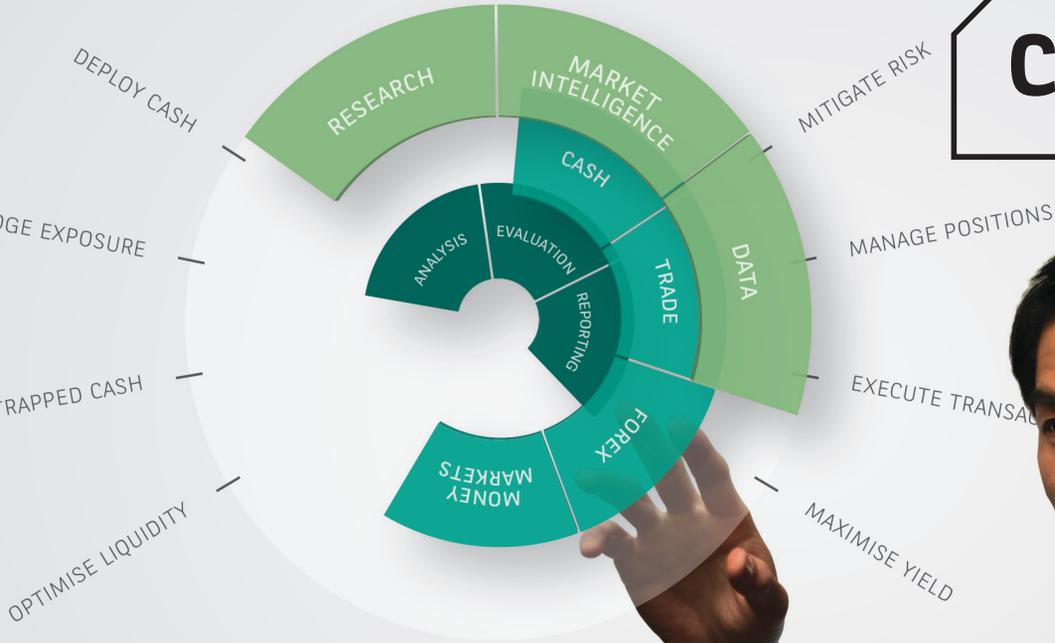




CENTRIC



BNP PARIBAS
CORPORATE & INVESTMENT BANKING

| The bank for a changing world



“

By designing **CENTRIC** to mirror your workflow, and by giving you the power to configure it as you want, **CENTRIC** puts you firmly in the driving seat, giving you real control and keeping you alert to what's on the horizon.

”

CENTRIC introduction

CENTRIC is a seamless multi-product application based platform, configured not only to optimise efficiency, but help corporate treasurers do business. **CENTRIC** is a new way to put your organisation's cash to use – going beyond managing risk and optimising liquidity, and helping you to make your underlying business stronger.

BNP Paribas is committed to using technology to do so much more than tie everything together and provide easy access. By designing **CENTRIC** to mirror your workflow and by giving you the power to configure it as you want, **CENTRIC** puts you firmly in the driving seat, giving you real control and keeping you alert to what's on the horizon.

However you choose to manage your cash, with **CENTRIC** you will enjoy the control that you need and the collaborative support that **we strive to make the cornerstone of our client relationships.**

Using **CENTRIC**, you will experience:

- An application and customisable platform with tailor-made content and levels of user access, so that the right people can **focus on what matters**
- A straightforward, single point of entry to all features allowing you to view balances, manage cash positions, execute payments, conduct trade and FX transactions
- Enhanced visibility of essential research, market data and reporting information, synthesised to help you **see the bigger picture** in addition to the detail
- **Responsive, real-time support** that is configured to be relevant to your specific business and cash management needs
- **Time-saving** centralised enablement process initialised online
- Operational and transactional cost effectiveness hard wired into the system. Seamless design, not only has **CENTRIC** been built from scratch to be fast and easy-to-use, but to also incorporate joined-up FX pricing and conversion through our bundle products suite of tools

HOME: **CENTRIC** CORPORATE PORTAL



BNP Paribas is world renowned for sophisticated products, disciplined management and client focus. For us, **client centricity** is about how we work, not just a state-of-mind. Our platforms and products do not simply digitalise traditional ways of doing things. Instead, we combine technical excellence and a holistic approach designed around how you work, so that **CENTRIC** helps **power your financial nerve centre.**

CENTRIC puts you firmly in the driving seat

CENTRIC key benefits

Accessibility

Simple integrated access to multiple BNP Paribas products and services such as fixed income and transaction banking applications from the convenience of a single portal (SSO). This centralised approach to product delivery facilitates the development of bundled services between applications, streamlines your workflows, mitigates operational risk and enhances your ability to achieve optimised yield returns.

Product availability

Whether you are looking for the latest market intelligence and research, wanting to place a trade, make a transaction or monitor your cash balances and positions, **CENTRIC's** intuitive launchpad gives you fast and simple access to the products and services you need.

Collaborative

The communication centre allows you to interact with BNP Paribas product specialists and send/receive personalised messages from colleagues.

Flexible to your needs

Create and customise your own unique platform homepage with only the applications and products relevant to your business needs or personal requirements.

Transparent

Create platform alerts to ensure you stay up-to-date in real-time of all the issues affecting your business. While widget technology offers you a synthesised vision of your current business status.

Secure

CENTRIC employs cutting-edge online security technology to ensure your private information and business critical data is only accessible to individuals with the correct levels of user access.



CENTRIC widgets

CENTRIC's widget framework offers you snapshots of useful information and data that can easily be added directly to your platform homepage screen. Creating your own bespoke homepage ensures CENTRIC is always relevant to your business needs.

Widgets currently available include:

- Research** (Most read publications by CENTRIC users) – View the 5 most read research and analysis articles among other CENTRIC users.
- FX Charts** – View and analyse up to 3 different currency pair performances across a predefined time period (1 Day, 1 Week, 1 Month or 1 Year).
- Consolidated Balance** – Monitor up to 10 different account balances consolidated by currency in either a ledger or value format.
- FX Spot Rates** – Quickly and simply monitor indicative mid spot rates.
- Account Balance** – Review up to 10 different account balances in either a ledger or value format.
- Today's Payments** – Follow the status of your daily payments pending, in progress, completed, aborted or cancelled.

RESEARCH - MOST READ

22 Feb 2013 12:00
[Asian Instant Insight: Australia: Labour Market \(September 2011\)](#)

21 Feb 2013 18:00
[Special Note: FX Strategy Flash : On the Floor in Japan](#)



CONSOLIDATED BALANCE

Value	Ledger	Booked Balance 30/01/2013	Available Balance 30/01/2013
EUR		39,2344.02	39,2344.02
USD		1,231.34	1,231.34
TWD		123,312.01	123,312.01
GBP		1,123,126.11	981,256.01
CNY		11,233,311.02	11,233,311.02

Entity: ABC Limited | Add: Ccy

Communication centre

The communication centre delivers a continuous stream of personalised messages and alerts from CENTRIC applications straight to your homepage. This allows you to follow the life-cycle of your transactions and monitor your platform activity.

The communication centre also offers you direct access to your BNP Paribas contacts, the bank's product experts and colleagues with personalised messaging and collaboration tools. Customisable features allow you to invite colleagues to your network of contacts, manage your profile information, send messages and share information with a contact or a group of contacts.

COMMUNICATION CENTRE

FX+CASH
Process international payments easier than ever before.
Now available in: **FX Cortex FX**

FX Trade executed
ABC LTD1 bought 869.00 GBP and sold 1,395.31 USD at a rate of 0.6228 on 16 Jan 2013
14 Jan 2013 12:30

John Doe
Dear Loren, I am forwarding further details around our new FX+Cash solution. It should respond to the issues you shared with me yesterday concerning your cross-currency payments to...
21 Jan 2011 12:30

Maria Doe
Dear Loren, thanks for getting back to me regarding this. I will review with colleagues and reply with more detail.
21 Dec 2011 12:00

John Doe
Hi Loren, please let me know a convenient time when I can call for a quick chat.
20 Dec 2011 02:00

FX SPOT RATES

Currency Pair	SPOT Rate
EURUSD	1.33596
USDSGD	1.22231
USDHKD	7.75347
USDJPY	89.722
AUDUSD	1.05039
GBPUSD	1.60342
USDCNH	1.23560
EURHKD	10.863

Prices are midprices and indicative only

ACCOUNTS BALANCE

Value	Ledger	Booked Balance 30/01/2013	Available Balance 30/01/2013
London BIC23432			
My Account 1 (HKD)		39,2344.02	39,2344.02
My Account 2 (EUR)		1,231.34	1,231.34
My Account 3 (USD)		123,312.01	123,312.01
Paris BIC23437			
My Account 1 (HKD)		39,2344.02	39,2344.02
My Account 2 (CNY)		1,231.34	-523.11
My Account 3 (GBP)		123,312.01	123,312.01

Add: Account

TODAY'S PAYMENTS

2 PENDING | 1 IN PROGRESS | 3 COMPLETED | 2 ABORTED | 1 CANCELLED

Select Entity: Entity Name here

Bundle products

CENTRIC also offers BNP Paribas' new bundle, which combines multiple products into one simple to use transaction solution. Further bundle solutions will be made available over the coming months.

FX+Cash

The **FX+Cash** cross-currency transaction solution, leverages the bank's strong expertise in delivering leading Cash Management services and the bank's cutting edge electronic FX trading capabilities. The fully integrated front-to-back product offers you an all-in-one FX and payment/collection service (FX and Cash operations embedded into a single transaction) with enhanced pricing capabilities.

Solution features

- An all in one solution for all cross currency payment needs
- Simplified account management and maintenance – no need to manage bank accounts in all payment/collection types' currencies
- Full transparency – post trade detailed reporting on cross currency transactions including FX deal information
- Enhanced flexibility – large panel of FX deal and cash transaction types supported
- Fine-tuned pricing – real-time competitive FX rates with a pricing adjusted to deal size

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Fixed Income / Global Transaction Banking Marketing Communications - 2013

Designed by London Graphics Department

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CENTRIC Client Services

Available 24 hours a day, 5 days a week

The **CENTRIC** Client Services team are positioned globally to ensure you receive the support you need whenever you need it.

Hong Kong +852 2108 5449

Singapore +65 6210 1093

UK +44 20 7595 8886

Email centric@bnpparibas.com

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